



LEADERSHIP REDWOOD COAST

TRANSFORMATIVE LEADERSHIP DEVELOPMENT FOR A RESILIENT FUTURE
HUMBOLDT • DEL NORTE • TRIBAL LANDS

Reckoning with our current reality and taking steps toward a resilient future requires an interdependent, regional approach led by dynamic individuals. Leadership Redwood Coast (LRC) is a five-month, five-session regional leadership program centered on empowering 30 diverse individuals throughout Del Norte, Humboldt, and Tribal Lands.

A master class on the unique issues we face as a region, LRC will equip participating fellows with the skills, relationships, and insights they need to effect innovative and equitable change in their work and communities. Transformative leadership development, immersive experiences, and candid conversations with more than 70 leaders from across sectors will broaden participating fellows' understanding of our region's critical opportunities and complex challenges.

LRC fellows will explore the intersection of established and emerging industries, local and regional government, education and workforce development, housing, healthcare, climate resiliency, tourism, agriculture, and more.

Launched in 2023 by the Arcata Economic Development Corporation (AEDC), LRC is now a program of the Redwood Coast Chamber Foundation, an affiliate of the Greater Eureka Chamber of Commerce.

2024 Program Dates:

Session 1: Orientation and Regional Focus (in Eureka)

Thursday evening - Saturday afternoon
March 7-9, 2024

Session 2: Southern Humboldt

Thursday evening, all day Friday
April 4-5, 2024

Session 3: North & East Humboldt

Thursday evening, all day Friday
May 2-3, 2024

Session 4: Del Norte

Thursday evening - Saturday afternoon
June 6-8, 2024

Session 5: Coastal Humboldt & Graduation (in Eureka)

Thursday afternoon, all day Friday
July 11-12, 2024

LEADERSHIP REDWOOD COAST 2024 FELLOWSHIP

SPONSORSHIP LEVELS

PLEASE INDICATE YOUR INVESTMENT LEVEL.

Presenting Sponsor — \$10,000

- Company representative given a speaking role at the LRC orientation session
- Premier placement of company logo listed on online promotions, materials for every session and LRC website, with link to company site
- Opportunity for sponsor representative to attend any session-related receptions
- Complimentary tuition for one participant in the 2024 cohort of LRC

Leader Sponsor — \$7,500

- Company logo listed on online promotions, event-related signage, materials for every session, sponsor slideshow and LRC website, with link to company website
- Opportunity for sponsor representative to attend any session-related receptions
- Complimentary tuition for one participant in the 2024 cohort of LRC

Champion Sponsor — \$5,000

- Focused sponsorship of one session
- Company representative given introductory/speaking role at session of their choice
- Company name listed on online promotions, materials, and LRC website with link to company site

Supporter Sponsor — \$2,500

- Company name listed on online promotions, materials, and LRC website with link to company site

Graduation Sponsor — \$1,500

- Company name listed on all event-related materials, signage and promotions, with verbal recognition at the event
- Invitation for the sponsoring organization's VIPs to attend the graduation and reception

Scholarship Sponsor — \$2,750

- Provide individual or multiple scholarships to benefit emerging leaders with limited financial resources

Number of scholarships: _____

Name: _____

Company: _____

Phone: _____

Email: _____

Payment Method:

- Check is enclosed
- Please send an invoice
- Credit card

Please return this form to Nancy Olson at Nancy@eurekachamber.com.

Send checks to: Redwood Coast Chamber Foundation, 612 G Street, Suite 101, Eureka, CA 95503

For credit card payments please call 707-442-3738

Redwood Coast Chamber Foundation EIN: 92-3116505